

## ABSTRACT OF THE DISCLOSURE

An information receiving apparatus receives information items from a plurality of information providing apparatuses. An information item contains information and an information ID. The information item  
5 includes information in more detail as the location of the information providing apparatus is closer to an area specified by the information ID. The information providing apparatus includes a data storage unit storing an information item and a transmission unit transmitting the information item to the information receiving apparatus. The information receiving  
10 apparatus includes an ID storage unit storing an information ID, a reception unit receiving a plurality of information items from an arbitrary one of information providing apparatuses, and an output unit retrieving from received information items an information item containing an information ID stored in ID storage unit.